

# Pedro Matos Chaves

Multidisciplinary designer focusing on branding and UX-UI design.

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## Experience

Senior Brand Designer · Sword Health	2024–Present
Freelance Brand Designer	2023
Head of Design & Co-founder · Divisa.	2019–2023
Image Coordinator · Queima das Fitas	2020

## Awards & Recognitions

Honorable Mention · Awwwards	2023
Star & Nominaton · CSS Winner	2023
Site Of The Day · Top CSS Gallery	2023
Nominated in Graphic Design · Young Creators National Exhibition	2021
Selected for Best Papers · DIGICOM Conference	2019

## Exhibitions

Young Creators National Exhibition	2021
IV National Meeting of Multimedia Students	2019

## Lectures & Talks

Talks with DM Alumni · NEI AAC	2022
Flexibility in Dynamic Visual Identities · DIGICOM Conference	2019

## Publications

Dynamic Visual Identities: Exploring Variation Mechanisms to Achieve Flexibility Springer Series in Design and Innovation	2020
Flexibility in Dynamic Visual Identities: Exploring Variation Mechanisms to Achieve Flexibility DIGICOM Conference	2019

## Education

MA in Design+Multimedia University of Coimbra	2017–2019
BA in Design+Multimedia University of Coimbra	2014–2017

## Skills

Art Direction	Posters & Print
Visual Identity	Signage
UX-UI	Packaging
Design System	Exhibition Design
Editorial Design	HTML & CSS

## Tools

Figma	Photoshop
Illustrator	After Effects
InDesign	Webflow

## Languages

Portuguese (native)
English (professional working)
Spanish (elementary)